

GDPR

Last Updated April 29, 2019

The General Data Protection Regulation (GDPR) provides new, consistent standards across the EU to protect the rights of EU citizens regarding how their personal data is being used. It went into effect on May 25, 2018 and applies to any company that uses personal data from EU citizens.

We are committed to privacy and security and were ready for the GDPR as it came into effect on May 25, 2018. As a Processor for your user data, we are also committed to making it easier for you to comply and equipping you, our customers, with easier paths towards your compliance with the GDPR.

Here we'll provide a quick overview of GDPR and share what we did to prepare.

GDPR Basics

Replacing the existing EU privacy directive 95/46/EC, which has been in place for over 20 years, the [GDPR](#) strengthens and expands the privacy rights of individuals in an era in which much of life takes place online.

The GDPR is extensive, affecting not just businesses based in the EU but also any company that processes the personal data of EU citizens. For instance, if you're sending data about a person in the EU to [ipdata.co](#), it's likely that the GDPR applies to you.

The Data Protection Principles set forth in the GDPR include requirements like the following:

- Personal data collected must be processed in a fair, legal, and transparent way and should only be used in a way that a person would reasonably expect.
- Personal data should only be collected to fulfill a specific purpose and it should only be used for that purpose. Organizations must specify why they need the personal data when they collect it.
- Personal data should be held no longer than necessary to fulfill its purpose.
- People covered by the GDPR have the right to access their own personal data. They can also request a copy of their data, and that their data be updated, deleted, restricted, or moved to another organization.

We'd encourage you to read the text in full as well as to consult with your legal counsel for the most complete understanding of [the GDPR](#).

What data do we collect?

ipdata collects the following data:

- Names and Email Addresses
- Your IP Address and the IP Addresses of the servers from which you call the API

How do we collect your data?

You directly provide ipdata with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message platforms or via email.
- Use or view our website via your browser's cookies.
- Integrate the API with your website or other digital products

ipdata may also receive your data indirectly from the following sources:

- Clearbit

How will we use your data?

ipdata collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.
- Send you limit warning emails, usage summaries and other communication to operate your account

When ipdata processes your order, we may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

Data Processing Agreement

To get a copy of our DPA agreement please send an email to support@ipdata.co

Cookie Policy

See [Cookie Policy](#).

Privacy Policy

See [Privacy Policy](#).

If you have any questions or concerns regarding GDPR and ipdata.co, please send us a message at gdpr@ipdata.co.

Subprocessors

Below is a list of subprocessors we work with as well as the function they perform.

Subprocessor	Entity Country	Function
AWS	USA	Cloud Services
Intercom	USA	Customer communication
Google Analytics	USA	Analytics
Sentry	USA	Error Tracking
Clearbit	USA	Customer Intelligence
Stripe	USA	Payment Processing

For more information or to subscribe to notifications of updates, please email gdpr@ipdata.co